



Improve the Management of your Real Estate Transactions  
**SMART TRAC IS HERE!**

**Smart Trac brings a powerful, feature-rich state-of-the-art technology platform to your real estate business to speed up listing-to-closing times, improve client relationships and take productivity to a new level. Smart Trac steps forward to assist you.**

### **Fast, Convenient Access**

The Smart Trac technology platform is robust, reliable, flexible, and designed to answer the needs of busy real estate professionals. Its up-to-date open platform enables integration with your current business management systems. It is web-based for easy, convenient access... yes, twenty-four seven! And, it is flexible so you will easily keep pace with the latest technological advances.

### **Streamline Tasks**

You will be able to better utilize your time and resources because Smart Trac streamlines and automates administrative tasks. You can place orders for services quickly online, develop customized task lists by function, type of property, and kind of deal, and even calculate and schedule key dates.

### **Online File Management**

Any time you want, twenty-four seven, you can access online file management from any computer. That means improved productivity and convenience. You create new files that support any type of transaction easily and quickly as well as view, sort, filter, and search transactions. Data entered once flows to all other forms and

transaction activities allowing you to manage and configure status at each phase of any transaction.

### **Complete Vendor Management**

Smart Trac makes vendor management easier and faster and helps speed up transactions. Specify vendors for priority listings and placement in your vendor directory, add vendors to your directory, or choose from those on the network. You can even order services by fax, e-mail, or text message right from your system.

### **Digital Document Management**

Keep track of everything of importance in your transactions and make dissemination of documents and information fast, simple and accurate with Smart Trac. You can initiate automatic version number, time and date stamp. Uploaded documents are automatically associated to the correct file. At the same time you can also view e-mail, print or save documents easily right in the

system. Faxed documents automatically convert to PDF format and Smart Trac will automatically notify all parties to the transaction of critical milestones and deliverables.

### **Powerful Reporting**

Smart Trac's comprehensive and powerful reporting capabilities give you insights that can help you better manage your business. You will gain visibility to every part of your business. Use flexible vendor and transaction management reporting capabilities to improve tracking, monitoring and generate reports by role.

#### **Smart Trac is Your Solution:**

- **Fast, Convenient Access**
- **Streamlining of Tasks**
- **Online File Management**
- **Complete Vendor Management**
- **Digital Document Management**
- **Assists With Powerful Reporting**

For more information, email us at [SmartTrac@imrmls.com](mailto:SmartTrac@imrmls.com)

